

195 Broad Street

Columbus, Ohio

Category
*Multifamily High Density
 Mixed-use*

Client
Edwards Communities

Construction Type
Type I

Project Data

133 Homes
 .46 Acres
 289 DU/Ac.
 783 Avg. Sq. Ft.
 15% Studio
 49% 1 Bed
 37% 2 Bed
 274 Parking Spaces
 2.06:1 Parking Ratio
 2,587 Sq. Ft. Retail
 4,570 Sq. Ft. Indoor Amenity
 7,634 Sq. Ft. Outdoor Amenity

Services Provided

*Architecture
 Graphic Illustration*



As downtown Columbus, Ohio undergoes a wave of transformation, the challenge was to preserve two century old buildings that previously housed WCOL, the first country-western radio station in the U.S., while adding much needed housing in the urban core. The design of the new tower functions as a fusion of the past and progression into the future, incorporating a contemporary, dark brick exterior and Bauhaus-inspired elements that pay homage to the adjacent office tower and parking garage. A two-story glass form at the corner identifies the entry, while the dark color palette allows the preserved limestone façade, where the retail is located, to take center stage.